



Ottawa Fury FC Partners with Admiral Sports

- For Immediate Release -

Tuesday, July 16, 2013 (Ottawa, ON) – Ottawa Fury FC today announced a multi-year exclusive apparel and equipment partnership with Admiral Sports. Admiral® will be the official sportswear supplier of Ottawa's new North American Soccer League franchise and its senior and youth level teams.

“Admiral Sportswear is internationally recognized for soccer style and performance,” said John Pugh, Ottawa Fury FC's president. “This partnership is another step in the development of a world-class brand for Ottawa Fury FC, and we're eager to begin working with Admiral to design the Fury FC kit and excited for our players and fans.”

“We are delighted that Ottawa Fury FC have chosen Admiral to design uniforms and apparel for their sports teams,” said Paul Hamburger, CEO of Admiral. “The Fury FC logo is a wonderful juxtaposition of energy and tradition, and I know our creative team is excited by the possibilities it creates for apparel that fans of all ages will want to wear.”

Admiral is the number one supplier to NASL teams highlighted by 2012 NASL Champions Tampa Bay Rowdies and 2011 NASL Champions Minnesota United FC. Admiral, the world's oldest British football brand, supplied kits in the 1970s and 1980s for the English national team and Manchester United. The brand has a long history in Canada, having supplied kits for the Vancouver Whitecaps team that won the original NASL Soccer Bowl.

Ottawa Fury FC will unveil their new Admiral kits to fans and media later this fall.

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About Ottawa Fury FC

On June 20, 2011 the North American Soccer League (NASL) announced that Ottawa, ON had been awarded an expansion franchise. The new team, owned by the Ottawa Sports & Entertainment Group (OSEG), will commence League play in the 2014 NASL season. On February 26, 2013 OSEG announced that Ottawa's NASL franchise would be named Ottawa Fury FC. For more information about Ottawa Fury FC, visit www.OttawaFuryFC.com. Follow Ottawa Fury FC on Twitter [@OttawaFuryFC](https://twitter.com/OttawaFuryFC) and Facebook at <http://www.Facebook.com/OttawaFuryFC>

About Admiral

Admiral, founded in 1914, first began manufacturing sportswear in 1966, when England won the World Cup. The company was a pioneer of the replica kit market, creating home and away kits for England, Leeds United, Manchester United, Tottenham Hotspur, West Ham and many other teams. They expanded overseas to North America supplying New York Cosmos, Tampa Bay Rowdies, Vancouver Whitecaps and others in, Canada and Latin America. Admiral designs, manufactures, markets and distributes team wear, leisure apparel and accessories. For more information, visit <http://admiral-sports.com>

About the North American Soccer League (NASL)

The North American Soccer League is a professional soccer league established in the United States, Canada and Puerto Rico. The NASL member teams are: Atlanta Silverbacks, Carolina RailHawks, FC Edmonton, Fort Lauderdale Strikers, Minnesota United FC, New York Cosmos, Puerto Rico Islanders, San Antonio Scorpions FC and the 2012 champion Tampa Bay Rowdies. Indy Eleven, Ottawa Fury FC and the Virginia Cavalry will begin play in 2014. For more information about the NASL, visit www.NASL.com. Follow the NASL on Twitter [@NASLOfficial](https://twitter.com/NASLOfficial) and Facebook at <http://www.Facebook.com/NASL.fans>.

